



# Oracle Insurance Looking to the Future of Insurance

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ORACLE

# Responding to Market Dynamics

Deploying an adaptive insurance enterprise





# Insurance Industry Imperatives

Consistent Service

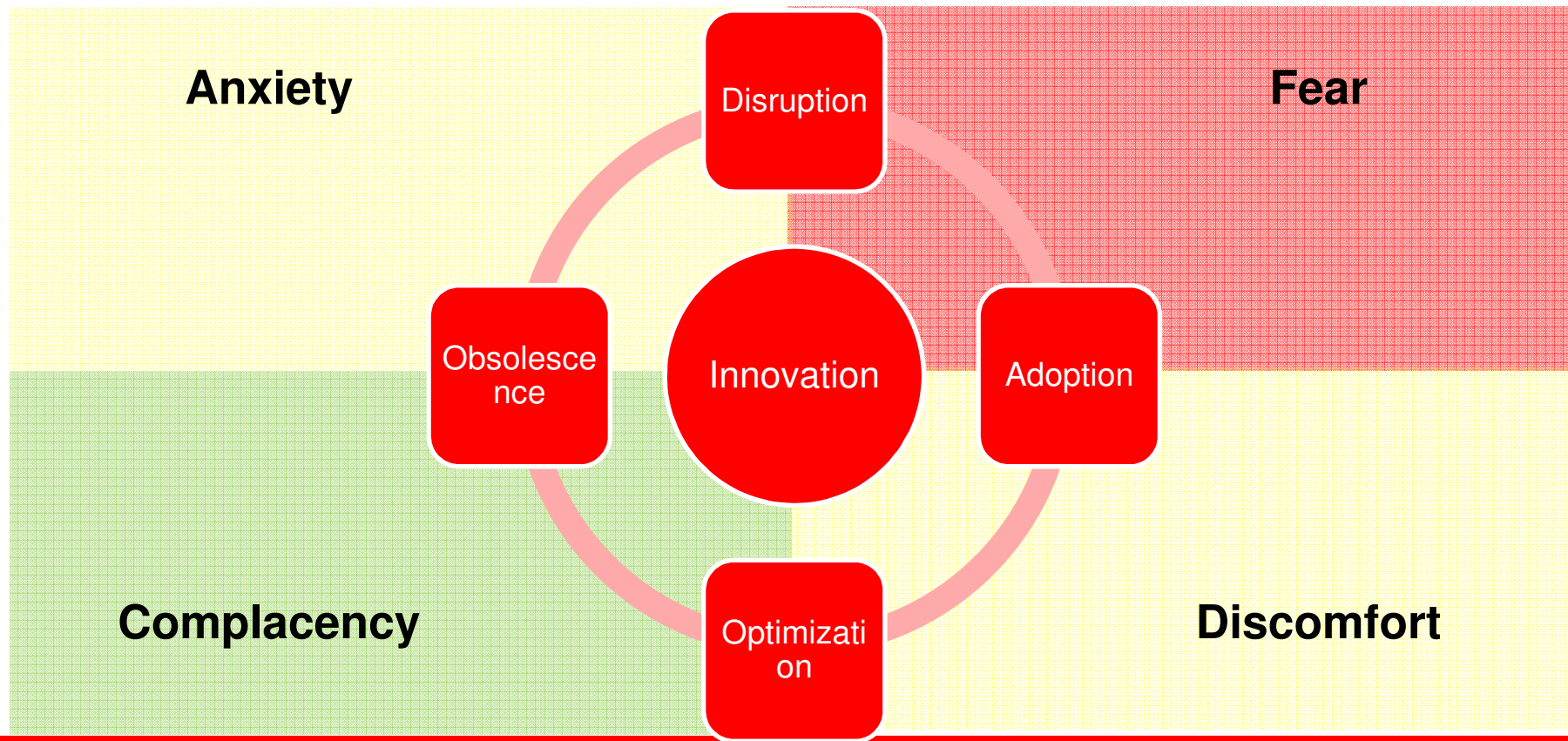


- Outpace Competitors in Delivering Product
- Expand and Optimize Distribution Channels
- Ensure Channel Compliance
- Streamline Policy
- Consolidate for process efficiency
- Tell a Consistent Story
- Be transparent
- Manage performance
- Manage risk in holistic

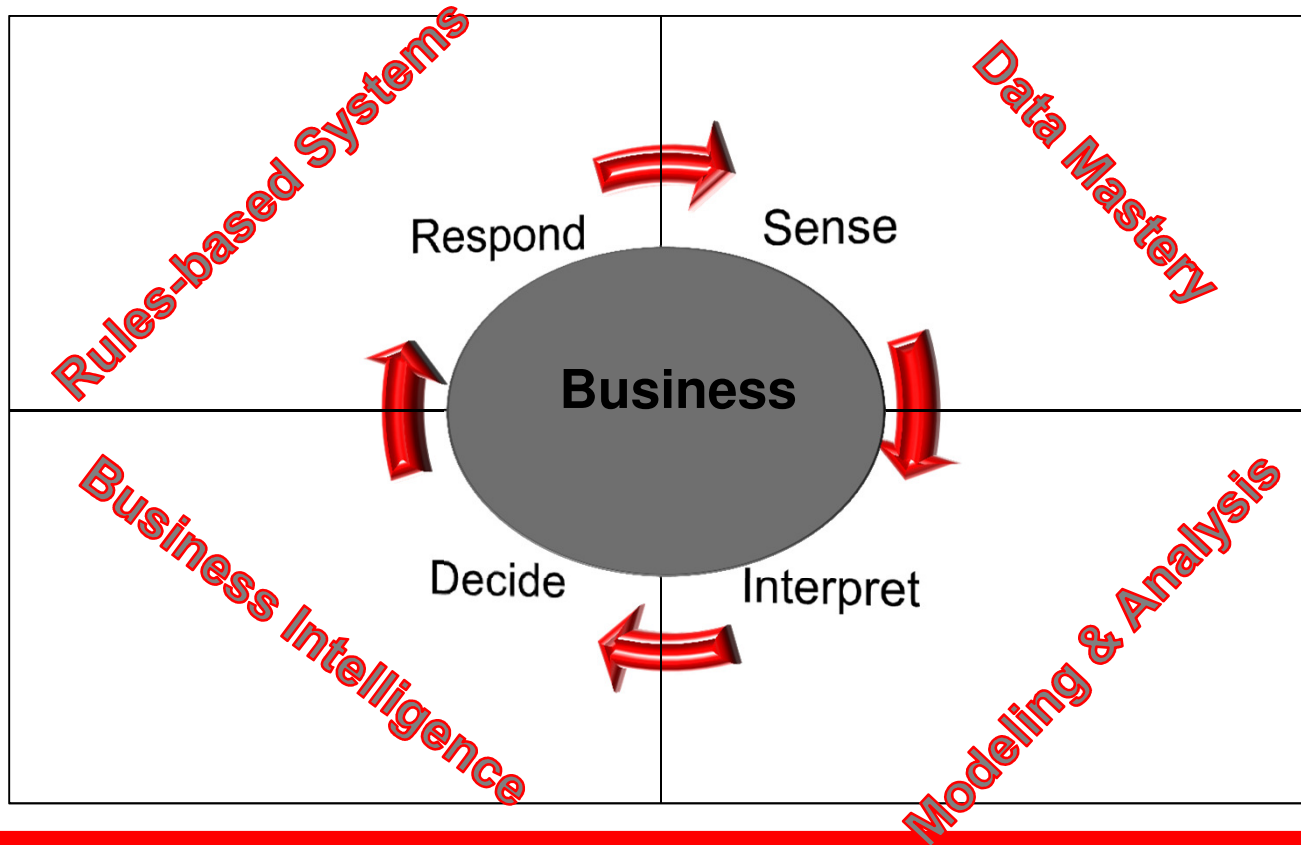
Rapid Deployment

Effective Business Management

# Innovation Cycles – Faster Every Year



# The Adaptive Enterprise Sense/Respond Cycle

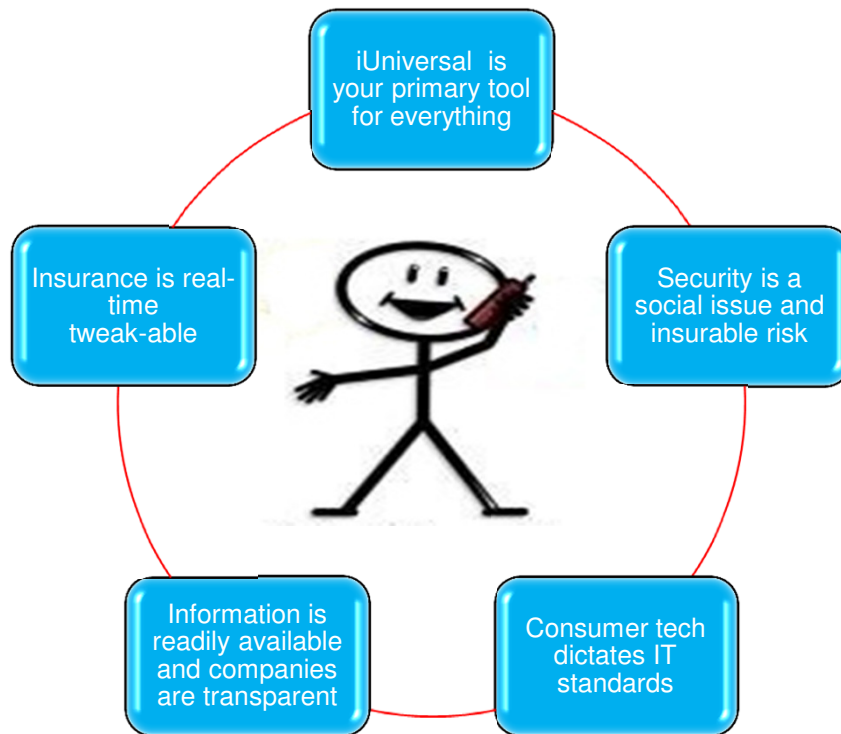




# Discussing Scenarios



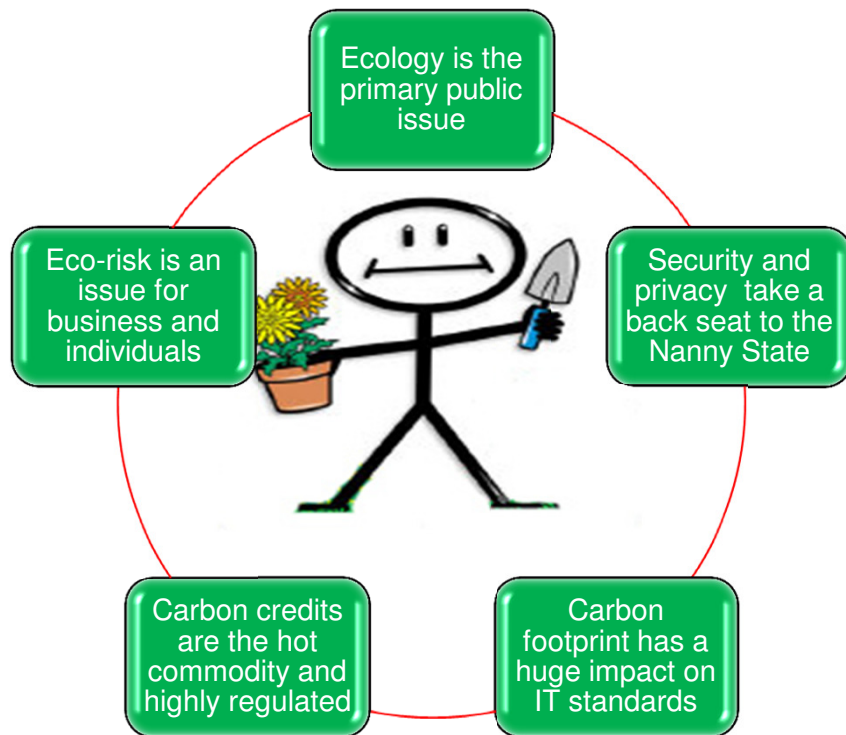
# Meet the Jetsons



## What's Important

- Working in “The Cloud”
- High availability
- Global connectivity
- Embracing standards
- Shared control models
- Rapid business climate

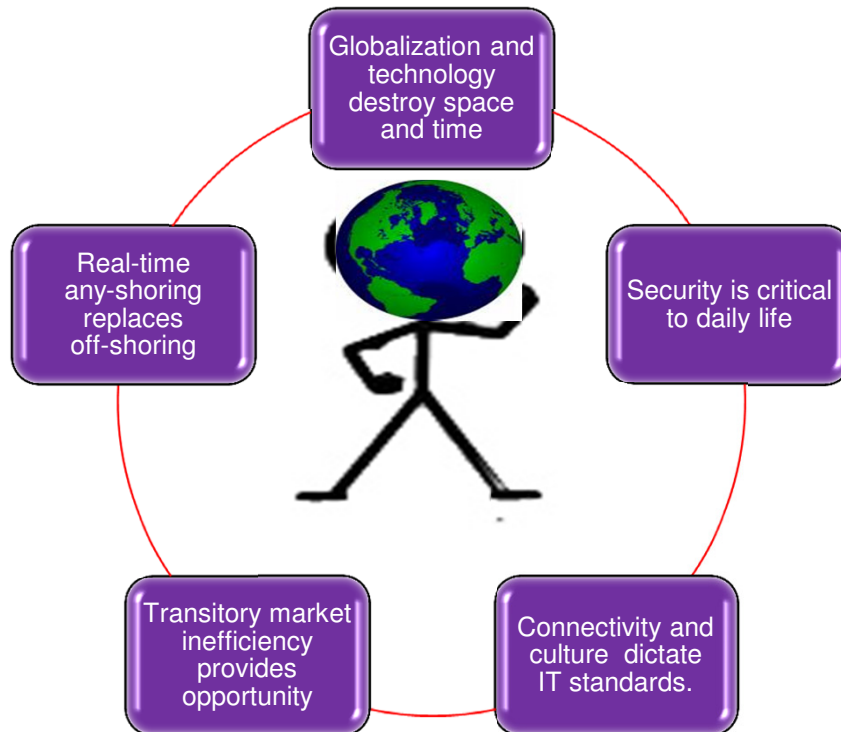
# EcoWorld



## What's Important

- Sustainable Business
- Environmental Risk products
- Shift in investment models & industry
- Global communication vs global commuting
- Increased regulatory scrutiny on infrastructure

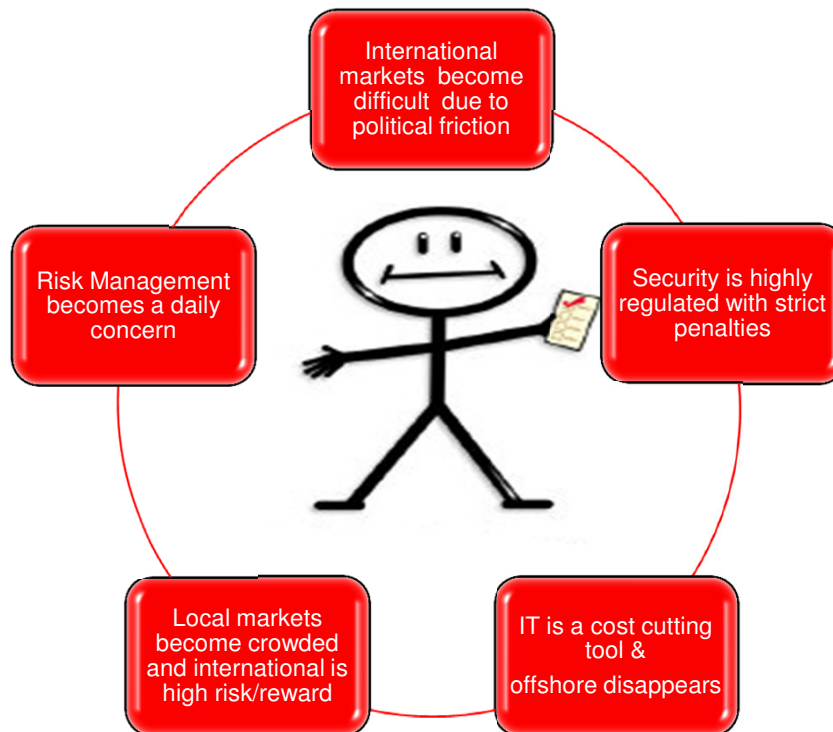
# The Global You



## What's Important

- Language & culture major business & IT issue
- Speed to new market segment critical differentiator
- Global demographic markets across political boundaries
- Security regulation a public issue
- Offshore to Anywhere

# Isolation and Uncertainty



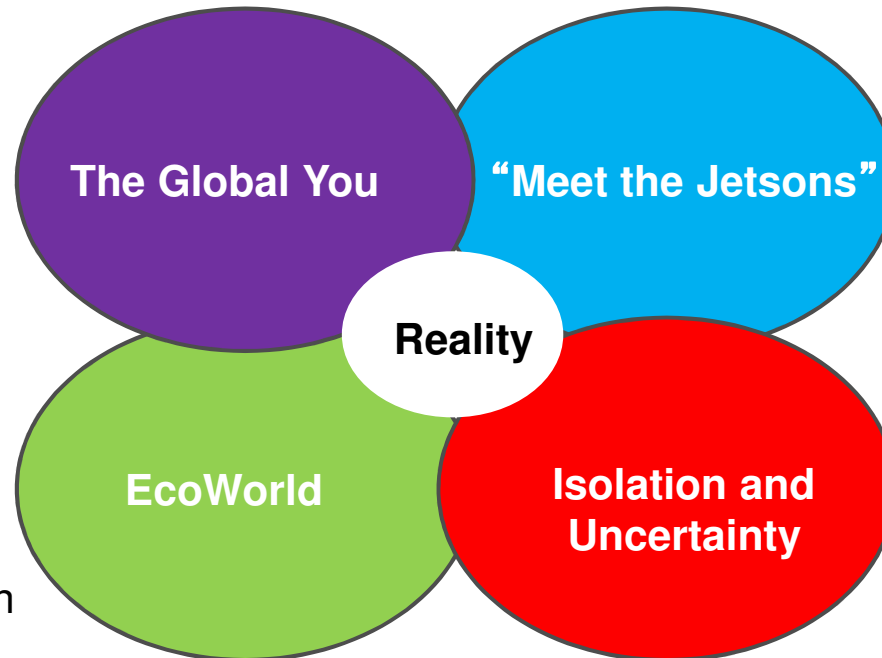
## What's Important

- Shift to mining local markets efficiently
- Consumer's thinking in terms of risk
- International business has negative brand in local markets
- Government insurance regulation incorporates nationalistic goals
- IT primarily focuses on cost and regulation

# Integrating Key Principles

- Language & culture
- Speed to market
- Global demographics

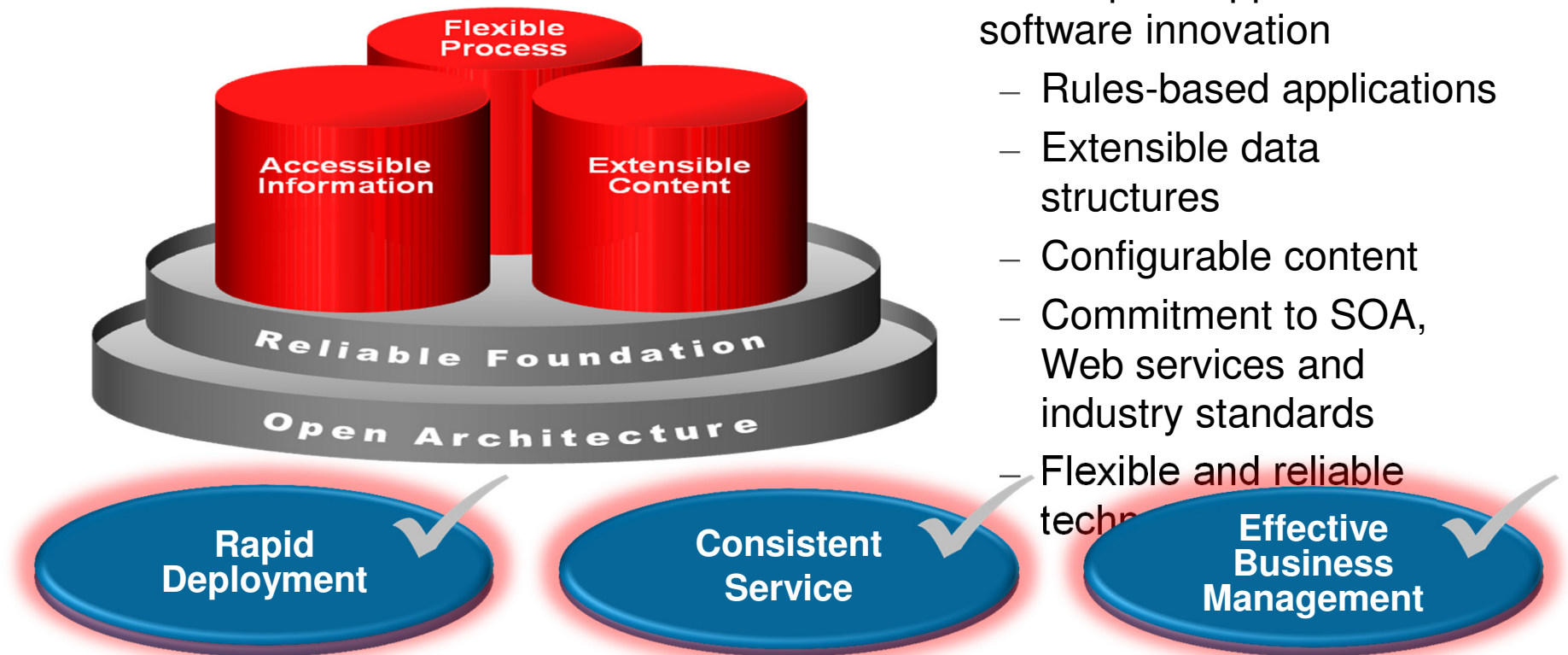
- Sustainable business
- Environmental risk & the Nanny State
- Global communication



- The Cloud
- High availability & speed
- Shared control
- Consumer risk management
- Cost control
- Increased regulation

# Deploying the Adaptive Enterprise

Ready your technology infrastructure for rapid and efficient business change





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