



IIS AWARDS CEREMONY JOURNAL, JUNE 18, 2012

THE IIS 48TH ANNUAL SEMINAR | JUNE 17 - 20, 2012 | RIO DE JANEIRO, BRAZIL | WWW.IISONLINE.ORG/RIO

Please join us in honoring the 2012 award winners by placing an ad in the IIS Awards Ceremony Journal which will be distributed to the 500 or more senior insurance executives from around the world attending the Rio De Janeiro seminar.

JOURNAL AD RATES:

- PLATINUM JOURNAL AD: US\$ 9,500**
Two-page ad prominently placed in Platinum section of the Awards Journal / Prominent conference visibility / Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner
- GOLD JOURNAL AD: US\$ 8,000**
One-page ad prominently placed in Gold section of the Awards Journal / Prominent conference visibility
- SILVER JOURNAL AD: US\$ 6,500**
One-page ad prominently placed in Silver section of the Awards Journal / Prominent conference visibility
- BRONZE JOURNAL AD: US\$ 5,000**
One-page ad prominently placed in Bronze section of the Awards Journal / Prominent conference visibility
- HONORARY JOURNAL AD: US\$ 3,500**
One-page ad prominently placed in Honorary section of the Awards Journal / Conference visibility
- HALF-PAGE JOURNAL AD: US\$ 2,000**
Half-page ad placed in Honorary section of the Awards Journal / Conference visibility

JOURNAL ARTWORK:

AD DEADLINE: FRIDAY, MARCH 30, 2012.

ARTWORK SIZE SPECIFICATIONS:

- **Two-page ad:**
Trim Size - 17 in x 11 in (432 mm x 279 mm)
Bleed Size - 17.5 in x 11.5 in (445 mm x 292 mm)
- **One-page ad:**
Trim Size - 8.5 in x 11 in (216 mm x 279 mm)
Bleed Size - 9 in x 11.5 in (229 mm x 292 mm)
- **Half-page ad:**
Trim Size - 8.5 in x 5.5 in (216 mm x 140 mm)
Bleed Size - 9 in x 6 in (229 mm x 152 mm)

PREFERRED ARTWORK FORMAT: **High Resolution PDF**

(Include .25 in bleed with crop marks. Make sure all text converted to outlines / curves and all images are CMYK minimum 300dpi at 100%)

OTHER SOFTWARE AND FILE FORMATS SUPPORTED:

(include all placed graphics and fonts)

- MAC or PC / **Illustrator CS5**, Quark, InDesign CS (include all links and fonts)
- Logos - **Illustrator EPS** (with text converted to outlines / curves)

For questions, to submit artwork or if you need your ad designed for an additional fee of \$350, please contact:

Meredith Talbot at On The Mark Communications: Tel: +1-908-276-7766 | Email: mtalbot@onthemarkcommunications.com

PAYMENT:

- My check is enclosed.**
Please make payable to International Insurance Society, drawn on a U.S. bank in U.S. dollars, and mail to:

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101 Murray Street, New York, NY 10007 USA
- Wire transfer:**
For wire transfer information please contact IIS for instructions: dwu@iisonline.org

- Please charge my credit card.**

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Credit Card# _____

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Name on card: _____

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Please return form by email or fax to:

Elisabeth Johansson, Director of Media and Communications, International Insurance Society

Tel: +1-212-815-9261 | Fax: +1-212-815-9297 | Email: ej@iisonline.org

For information on the IIS 48th Annual Seminar and to register for the event go to www.IISonline.org/Rio

Considered the must-attend global conference for senior insurance executives, regulators and academia, the IIS annual seminar attracts some 500 insurance professionals from around the globe. The IIS Seminar is renowned worldwide for its cutting-edge program, prominent speakers and networking opportunities second to none.

PERSPECTIVES FROM INSURANCE LEADERS:

"... I know of no other insurance organization equal to IIS. Both the intellectual stimulation as well as the friendships that exist make for a very special environment to have a frank and open discussion."

Maurice "Hank" Greenberg, Chairman & CEO, C.V. Starr & Co., Inc., USA

"...my participation in the IIS Seminars has been very important to MAPFRE's professional development as well as to my own."

José Manuel Martínez, Chairman & CEO, MAPFRE, Spain

"The IIS Annual Seminar is The meeting of the year. It brings together academics, regulators and industry participants from every corner of the world to discuss the most important and topical issues of the day. You may miss the rest but don't miss this one."

Brian Duperreault, President & CEO, Marsh & McLennan Companies, USA

"To me the greatest value of attending the IIS meeting is the insight one obtains from the mix of practitioner and academic perspectives on the future of the global insurance industry."

Dr. Qixiang Sun, Dean of School of Economics, Director of CCISSR, Peking University, China

"For me the IIS is the Industry compass, the past is reviewed and the future predicted. There is no better forum to see the future now."

Oluwole Oshin, Managing Director, Custodian Allied Insurance, Ltd., Nigeria

"Sponsored academic research highly relevant to the issues currently challenging insurance executives motivates us to think differently and becomes a catalyst for active debate..."

Joan Lamm-Tennant, Global Chief Economist and Risk Strategist, Guy Carpenter & Company, USA

"The IIS provides a truly global network of top insurance professionals. This includes representatives from developed as well as developing markets around the world. Being responsible for the region Germany, Asia-Pacific and Africa, this is extremely valuable for me."

Dr. Ludger Arnoldussen, Member of the Board of Management, Munich Re, Germany

PARTICIPATING DIGNITARIES AND NOTABLE KEYNOTE SPEAKERS:

2011 Toronto	The Honourable Jim Flaherty , Minister of Finance, Canada Julie Dickson , Superintendent, Office of the Superintendent of Financial Institutions, Canada
2010 Madrid	Esperanza Aguirre Gil de Biedma , President of the Region of Madrid, Spain Ikuo Uno , Chairman, Nippon Life, Japan, Madrid
2009 Amman	Amer Al Hadidi , Minister of Industry and Trade, Jordan
2008 Taipei	Cheng-Hsiung (Paul) Chiu , Vice Premier of the Executive Yuan, Taiwan
2007 Berlin	Thomas Miro , Finance State Secretary, Germany
2006 Chicago	Christine Lagarde , Minister of Foreign Trade, France
2005 Hong Kong	Donald Tsang , Chief Executive, Hong Kong
2004 London	Alderman Robert Finch , Lord Mayor of London, UK Lord Peter Levine , Chairman, Lloyd's of London, UK
2003 New York	Michael Bloomberg , Mayor of New York City, USA
2002 Singapore	Lee Hsien Loong , Deputy Prime Minister and Minister for Finance, Singapore
2001 Vienna	Karl-Heinz Grasser , Minister of Finance, Austria



Delegates include C-suite level insurance executives, leading regulators and prominent academia representing all sectors of the industry and all parts of the world:

**Life
P&C
Reinsurance
Regulators
Brokerage firms
Government Policy Leaders
Bancassurance
Financial Service Providers
Organizations
Academia
Ratings Agencies**

ACE; ACLI; Aegon; Aflac; AIG; Allianz; Allstate; Alterra; AM Best; AMIS; ARIA; Ariel; ARIG; Arope; Asia Capital Re; Assured Guaranty; Aviva; AXA; AXIS; Ayalon; Bangkok Insurance; Barlow Lyde & Gilbert; BlackRock; Bradesco; Cathay Life; Catlin; CEA; Chartis; Chihlee Institute; China Life; China Pacific; CIMB; CIRC; CLHIA; CNSeg; Conesco; Custodian Allied; De Goudse; Deloitte; Deutsche Asset Management; DIFC; DNIC; Dutch Association of Insurers; Ernst & Young; Eurasia; Eureko; Everest Re; Euroamerica; Fairfax; Falcon; Flagstone; Friends Provident; FSC; FSS; Fubon; Funenseg; GAIF; GDV; Generali; GIAK; GNP; Great Eastern; Great West; Gulf Re; Guy Carpenter; Hartford; HKFI; HSBC; IAIS; ICICI Lombard; ICMIF; III; ING; Insurance Co of Barbados; Insurance Commission of Jordan; Insurance Institute of India; Insurance Society of ROC; ABIR; Itau Unibanco; JLT; KLIA; Korean Re; KPMG; Kyobo; Legal & General; LIAJ; LIAROC; Liberty Mutual; Life Insurance Co of India; Limra; Lloyd's; LOMA; Malayan Group; Manulife; MAPFRE; Marsh; MassMutual; Max Re; McKinsey; MetLife; Mitsui-Sumitomo; Moodys; Munich Re; NAIC; New China Life; New York Life; NICC; Nippon; NLIA; Odyssey Re; Chubb; C.V. Starr; UNUM; Paris Re; Partner Re; Peking University; Ping An; Principal; Prudential; PT Asuransi MAIPARK; PWC; Qatar Insurance; QBE; RBC; Renaissance Re; Resolution; RGA; RLI; Ryan Specialty; Samsung; SCOR; Scotia Bank; Seguros Atlas; Seguros Multiples; Shin Kong; Sompo; Sorbonne University; State Farm; Sterling Assurance; Oracle; Sun Life; Swiss Re; Takaful Re; Tokio Marine; Towers Watson; Travelers; University of Alabama; University of Georgia; Aon; University of Vienna; University of Wales; Warba; Wharton School; SJU; Willis; XL; Zurich;