



IIS 48TH ANNUAL SEMINAR



IIS RIO DE JANEIRO SEMINAR SPONSORSHIP OPPORTUNITIES

The International Insurance Society Annual Seminar is considered the premier insurance gathering worldwide. In June 2012, hundreds of senior executives representing the all sectors of the industry and all regions of the world will gather to address vital issues facing our industry.

Seminar sponsorship offers an opportunity to feature your organization at this premier industry event. Our Seminar Sponsors understand the importance of reaching the IIS delegation - - an audience of CEO's, Managing Directors and Executive Leadership - - offering unparalleled opportunities and exposure to a global audience of insurance leaders.

Each sponsorship category has its own corresponding benefits which will meet the objectives of organizations who wish to stand out among this delegation of multinational, regional, and niche insurance companies representing all sectors of the industry and all regions of the world. Secure a position as a sponsor in order to meet your organization's objectives by contacting Colleen McKenna Tucker at +1.212.815.9294 or cmckenna@iisonline.org. Once fees are remitted, your organization will be featured as a sponsor in all subsequent seminar program materials.

HOST SPONSORSHIP OPPORTUNITIES

Platinum Sponsorship: R\$ 155,000

Benefits of Sponsorship:

- Logo featured at the event
- Corporate collateral distribution
- Logo featured on IIS website
- Logo placement in all seminar material distributed to 6000+ global insurance professionals
- Complimentary Ad in Platinum Section of the Awards Journal
- Prominent conference visibility
- Recognition at the general session with electronic logo signage
- Promotional signage at the registration desk
- All attending corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Invitation for one to the exclusive IIS Board Briefing and CEO luncheon
- Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner
- Three complimentary registration for an insurance company executive to attend the seminar
- Advance copy of IIS attendee list

Gold Sponsorship: R\$ 80,000

Benefits of Sponsorship:

- Logo featured at the event
- Corporate collateral distribution
- Logo featured on IIS website
- Logo placement in all seminar material distributed to 6000+ global insurance professionals
- Complimentary Ad in Gold Section of the Awards Journal
- Prominent conference visibility
- Recognition at the general session with electronic logo signage
- Promotional signage at the registration desk
- All attending corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions

- Invitation for one to the exclusive IIS Board Briefing and CEO luncheon
- Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner
- Two complimentary registrations for an insurance company executive to attend the seminar
- Advance copy of IIS attendee list

Silver Sponsorship: R\$ 40,000

Benefits of Sponsorship:

- Logo featured at the event
- Corporate collateral distribution
- Logo featured on IIS website
- Logo placement in all seminar material distributed to 6000+ global insurance professionals
- Complimentary Ad in Silver Section of the Awards Journal
- Conference visibility
- Recognition at the general session with electronic logo signage
- Promotional signage at the registration desk
- All attending corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Invitation for one to the exclusive IIS Board Briefing and CEO luncheon
- Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner
- One complimentary registration for an insurance company executive to attend the seminar
- Advance copy of IIS attendee list

Bronze Sponsorship: R\$ 25,000

Benefits of Sponsorship:

- Logo featured at the event
- Corporate collateral distribution
- Logo featured on IIS website
- Logo placement in all seminar material distributed to 6000+ global insurance professionals
- Complimentary Ad in Bronze Section of the Awards Journal
- Conference visibility
- Recognition at the general session with electronic logo signage
- Promotional signage at the registration desk
- All attending corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Advance copy of IIS attendee list

GLOBAL SPONSORSHIP OPPORTUNITIES

Welcome Cocktail Reception: US\$ 50,000

Benefits of Sponsorship:

- Logo featured at the event
- Corporate collateral distribution
- Logo featured on IIS website
- Logo placement in all seminar material distributed to 6000+ global insurance professionals
- Complimentary Ad in Gold Section of the Awards Journal
- Prominent conference visibility
- Recognition at the general session with electronic logo signage
- Promotional signage at the registration desk
- All attending corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Invitation for one to the exclusive IIS Board Briefing and CEO luncheon
- Two complimentary registrations for an insurance company executive to attend the seminar
- Advance copy of IIS attendee list

Closing Cocktail Reception: US\$ 50,000

Benefits of Sponsorship:

- Logo featured at the event
- Corporate collateral distribution
- Logo featured on IIS website
- Logo placement in all seminar material distributed to 6000+ global insurance professionals

- Complimentary Ad in Gold Section of the Awards Journal
- Prominent conference visibility
- Recognition at the general session with electronic logo signage
- Promotional signage at the registration desk
- All attending corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Invitation for one to the exclusive IIS Board Briefing and CEO luncheon
- Two complimentary registrations for an insurance company executive to attend the seminar
- Advance copy of IIS attendee list

Insurance Hall of Fame Dessert Reception: US\$ 37,000

Benefits of Sponsorship:

- Logo featured at the event
- Corporate collateral distribution
- Logo featured on IIS website
- Logo placement in all seminar material distributed to 6000+ global insurance professionals
- Complimentary Ad in Silver Section of the Awards Journal
- Conference visibility
- Recognition at the general session with electronic logo signage
- Promotional signage at the registration desk
- All attending corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Invitation for one to the exclusive IIS Board Briefing and CEO luncheon
- Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner
- One complimentary registration for an insurance company executive to attend the seminar
- Advance copy of IIS attendee list

Monday Luncheon: US\$ 37,000

Benefits of Sponsorship:

- Logo featured at the event
- Corporate collateral distribution
- Logo featured on IIS website
- Logo placement in all seminar material distributed to 6000+ global insurance professionals
- Conference visibility
- Recognition at the general session from the podium and with electronic logo signage
- Promotional signage at the registration desk
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- One complimentary registration for an insurance company executive to attend the seminar

Tuesday Luncheon: US\$ 37,000

Benefits of Sponsorship:

- Logo featured at the event
- Corporate collateral distribution
- Logo featured on IIS website
- Logo placement in all seminar material distributed to 6000+ global insurance professionals
- Conference visibility
- Recognition at the general session from the podium and with electronic logo signage
- Promotional signage at the registration desk
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- One complimentary registration for an insurance company executive to attend the seminar

Wednesday Luncheon: US\$ 37,000

Benefits of Sponsorship:

- Logo featured at the event
- Corporate collateral distribution
- Logo featured on IIS website
- Logo placement in all seminar material distributed to 6000+ global insurance professionals
- Conference visibility
- Recognition at the general session from the podium and with electronic logo signage

- Promotional signage at the registration desk
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- One complimentary registration for an insurance company executive to attend the seminar

Awards Gala Cocktail Reception: US\$ 27,000

Benefits of Sponsorship:

- Logo featured at the event
- Corporate collateral distribution
- Logo featured on IIS website
- Logo placement in all seminar material distributed to 6000+ global insurance professionals
- Conference visibility
- Recognition from the podium and at the general session with electronic logo signage
- Promotional signage at the registration desk
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner
- One complimentary registration for an insurance company executive to attend the seminar

Board of Directors Briefing: US\$ 27000

Benefits of Sponsorship:

- Present an industry briefing to key audience of IIS Board members
- Access to a private and exclusive networking opportunity with key influential insurance executives
- Logo featured at the event
- Corporate collateral distribution
- Logo featured on IIS website
- Logo placement in all seminar material distributed to 6000+ global insurance professionals
- Recognition in seminar program
- Conference visibility
- Recognition at the general session with electronic logo signage
- Promotional signage at the registration desk
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- One complimentary registration for an insurance company executive to attend the seminar

Industry Address Breakfast: \$25,000 USD

Benefits of Sponsorship:

- Deliver industry address to key audience of IIS delegates
- Recognition at the general session with electronic logo signage
- Logo placement in all seminar material distributed to 6000+ global insurance professionals
- Recognition in seminar program
- Signage at the seminar
- All corporate representative delegates will be recognized individually as corporate sponsors
- Inclusion of corporate collateral in registration kit
- Access to reserved VIP seating in general sessions

VIP Hospitality Suite: US\$ 22,000

Benefits of Sponsorship:

- Exclusive access to speakers and VIP's
- Logo featured at the event
- Corporate collateral distribution
- Logo featured on IIS website
- Logo placement in all seminar material distributed to 6000+ global insurance professionals
- Recognition in seminar program
- Conference visibility
- Recognition at the general session with electronic logo signage
- Promotional signage at the registration desk
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Invitation for one to the exclusive IIS Board Briefing and CEO

- Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner

Internet Café: US\$ 20,000

Benefits of Sponsorship:

- Exposition of hardware and screensaver advertisement opportunity
- Logo featured at the event
- Corporate collateral distribution
- Logo featured on IIS website
- Logo placement in all seminar material distributed to 6000+ global insurance professionals
- Conference visibility
- Recognition at the general session from the podium and with electronic logo signage
- Promotional signage at the registration desk
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner

General Session Industry Panel: US\$ 20,000

Benefits of Sponsorship:

- Logo featured at the event
- Corporate collateral distribution
- Logo featured on IIS website
- Logo placement in all seminar material distributed to 6000+ global insurance professionals
- Conference visibility
- Recognition at the general session from the podium and with electronic logo signage
- Promotional signage at the registration desk
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions

Industry Focus Session I: US\$ 15,000

Benefits of Sponsorship:

- Logo featured at the event
- Corporate collateral distribution
- Logo featured on IIS website
- Logo placement in all seminar material distributed to 6000+ global insurance professionals
- Conference visibility
- Recognition at the general session from the podium and with electronic logo signage
- Promotional signage at the registration desk
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions

Industry Focus Session II: US\$ 15,000

Benefits of Sponsorship:

- Logo featured at the event
- Corporate collateral distribution
- Logo featured on IIS website
- Logo placement in all seminar material distributed to 6000+ global insurance professionals
- Conference visibility
- Recognition at the general session from the podium and with electronic logo signage
- Promotional signage at the registration desk
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions

Industry Focus Session III: US\$ 15,000

Benefits of Sponsorship:

- Logo featured at the event
- Corporate collateral distribution
- Logo featured on IIS website
- Logo placement in all seminar material distributed to 6000+ global insurance professionals
- Conference visibility
- Recognition at the general session from the podium and with electronic logo signage

- Promotional signage at the registration desk
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions

IIS Ambassador Breakfast - Wednesday: US\$ 15,000

Benefits of Sponsorship:

- Logo featured at the event
- Corporate collateral distribution
- Logo featured on IIS website
- Logo placement in all seminar material distributed to 6000+ global insurance professionals
- Conference visibility
- Recognition at the general session with electronic logo signage
- Promotional signage at the registration desk
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions

Registration Kits: US\$ 5,000

Benefits of Sponsorship:

- Your corporate logo printed on the Registration tote bags
- Recognition in seminar program
- Conference visibility
- Promotional signage at the registration desk

Monday Coffee Service: US\$ 5500

Benefits of Sponsorship:

- Logo branding at coffee stations
- Recognition in seminar program
- Conference visibility
- Promotional signage at the registration desk

Tuesday Coffee Service: US\$ 5500

Benefits of Sponsorship:

- Logo branding at coffee stations
- Recognition in seminar program
- Conference visibility
- Promotional signage at the registration desk

Wednesday Coffee Service: US\$ 5500

Benefits of Sponsorship:

- Logo branding at coffee stations
- Recognition in seminar program
- Conference visibility
- Promotional signage at the registration desk

JOURNAL ADVERTISEMENT OPPORTUNITIES

*** submission deadline March 31st ***

Platinum Journal Ad: US\$ 9,500

Benefits of Sponsorship:

- Include a two page corporate advertisement or congratulatory message to awards winners in the Awards Journal
- Two page spread ad will be prominently placed in Platinum section of the Awards Journal
- Prominent conference visibility
- Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner

Gold Journal Ad: US\$ 8,000

Benefits of Sponsorship:

- Include a corporate advertisement or congratulatory message to awards winners in the Awards Journal

- A one page ad will be prominently placed in Gold section of the Awards Journal
- Prominent conference visibility

Silver Journal Ad: US\$ 6,500

Benefits of Sponsorship:

- Include a corporate advertisement or congratulatory message to awards winners in the Awards Journal
- A one page ad will be prominently placed in Silver section of the Awards Journal
- Prominent conference visibility

Bronze Journal Ad: US\$ 5,000

Benefits of Sponsorship:

- Include a corporate advertisement or congratulatory message to awards winners in the Awards Journal
- A one page ad will be prominently placed in the Bronze section of the Awards Journal
- Conference visibility

Honorary Journal Ad: US\$ 3,500

Benefits of Sponsorship:

- Include a corporate advertisement or congratulatory message to awards winners in the Awards Journal
- A one page ad will be prominently placed in the Honorary section of the Awards Journal
- Conference visibility

Half Page Journal Ad: US\$ 2,000

Benefits of Sponsorship:

- Include a corporate advertisement or congratulatory message to awards winners in the Awards Journal
- A ½ page ad will be prominently placed in the Honorary section of the Awards Journal
- Conference visibility